



**PRESS RELEASE
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PHILIP M. CROXFORD JOINS EPSILON IMAGING BOARD OF DIRECTORS

Ann Arbor, MI, May 23, 2018 – Epsilon Imaging, Inc., a visualization and analysis software provider transforming cardiac diagnostic workflow, today announced it has appointed Philip M. Croxford to its Board of Directors.

“We are excited to announce Philip’s appointment to our Board of Directors,” said Eric Sieczka, president and CEO at Epsilon Imaging. “Philip brings a valuable breadth of strategic and managerial expertise in taking early stage medical device businesses to strong profitability and growth. We look forward to Philip’s contributions on the Board and with our team as we continue to improve cardiovascular patient management with EchoInsight.”

Philip M. Croxford is an experienced medical device CEO who has had a track record of delivering exceptional commercial and financial performance across a wide range of modalities and international markets. Most recently, he was President and CEO of an early stage breast cancer diagnostic company, Gamma Medica, Inc. Prior, he was Global President and CEO at LifeCell, a bio-tissue technology company, sold by APAX Partners, a private equity firm, to Allergan. He has also held similar level positions with Getinge AB, Draeger Medical, Arrow International Inc. (now Teleflex), Johnson & Johnson and Smith & Nephew. Mr. Croxford has had extensive early stage, PE owned and “midcap” sized organization experience, with a track record of developing commercialization plans that delivered a substantial change in top and bottom line growth. He was awarded a BSc(Hons) in Pharmacy from the University Manchester, England and a MBA from Edinburgh Business School, Heriot Watt University, UK. He is also member of the Pharmaceutical Society of Great Britain and a Chartered Member of the Institute of Marketing, UK.

About Epsilon Imaging

As a provider of workflow enhancing solutions for cardiology, Epsilon Imaging is transforming cardiac diagnostic workflow with a vendor neutral suite of visualization and analysis software applications designed for echocardiography. EchoInsight® provides clinical applications for improved quantification of the heart with clinical strain imaging. Applications assist clinicians to enhance, standardize, and streamline interpretation and monitoring of echo studies. Learn more by visiting epsilon-imaging.com.

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