



PRESS RELEASE
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EPSILON IMAGING RECEIVES CE MARK FOR THE ECHOINSIGHT® VISUALIZATION AND ANALYSIS PLATFORM WITH PRACTICAL STRAIN IMAGING FOR IMPROVED ECHO INTERPRETATION

Full EchoInsight Application Suite Now Available in European Union (EU)

Ann Arbor, MI, July 24, 2013 – Epsilon Imaging, Inc., a visualization and analysis software provider transforming cardiac diagnostic workflow, today announced it has received the CE mark for its EchoInsight visualization and analysis platform with practical strain imaging for improved quality, standardization and workflow in echo interpretation. The CE mark will allow EchoInsight to be sold in the EU.

By assisting clinicians to quickly and easily integrate strain imaging into the clinical environment, EchoInsight enables improved analysis and interpretation of studies. EchoInsight provides immediate access to analysis, intuitive features and clinically-specific applications with straightforward information to improve confidence in function assessment based on study type. The platform offers customized integration to customer healthcare IT workflow as a DICOM compliant platform, along with premier remote customer support.

EchoInsight's platform standard features include automated processing, rapid review and study comparison, efficient endocardial border tracing, intuitive visualization and analysis, click-of-a-button wall motion assessment based on recognized standards, automatic calculation of cardiac function measurements and concise, visual-based reporting with PACS archival ability.

Initial customized clinical applications include:

- **EchoInsight for Stress Echo** with features including rapid rest-stress study comparison, and global and regional wall and chamber function analysis based on strain and Ejection Fraction (EF).
- **EchoInsight for Cardio Oncology** with features including rapid serial study comparison, and global and regional longitudinal strain and EF trending with percent change from baseline.

At ASE '13, a University of Chicago Medicine study was presented demonstrating EchoInsight for Cardio Oncology to be a high quality, efficient application for comprehensive assessment of changes LV function. The study further suggests EchoInsight for Cardio Oncology may improve monitoring of patients at risk for cardiotoxicity. Learn more at http://epsilon-imaging.com/documents/ase2013_univofchi613.pdf.

About Epsilon Imaging

As a provider of workflow enhancing solutions for cardiology, Epsilon Imaging is transforming cardiac diagnostic workflow with a vendor neutral suite of software applications designed for echocardiography. EchoInsight provides a suite of clinical applications for visualization and analysis using practical strain imaging. Applications assist clinicians to enhance, standardize, and streamline interpretation and reporting of echo studies. Initial applications include cardio oncology and stress echo. Learn more by visiting epsilon-imaging.com.

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