



PRESS RELEASE
FOR IMMEDIATE RELEASE

Media Contact:
Meghan Brown
T: 206/778-
6218
E: mbrown@epsilon-imaging.com

KRISTINA ISAKOVICH JOINS EPSILON IMAGING BOARD OF DIRECTORS

Ann Arbor, MI, April 27, 2016 – Epsilon Imaging, Inc., a visualization and analysis software provider transforming cardiac diagnostic workflow, today announced it has appointed Kristina Isakovich to its Board of Directors, effective immediately.

“Kristina brings to Epsilon a tremendous wealth of experience and expertise in marketing, product positioning, and corporate strategy,” said Eric Sieczka, president and CEO at Epsilon Imaging. “We look forward to her valuable perspective and guidance with her vast experience in the medical device industry, and appreciate her willingness to support Epsilon as a board member.”

Kristina Isakovich is an entrepreneurial executive with experience ranging from start up to Global 500 companies. As a strategist and marketer, Isakovich is exceptional at driving results by developing and implementing comprehensive, actionable solutions to complex business problems. She has demonstrated a proven track record in the medical device industry. Most recently, Isakovich was Chief Marketing Officer for Life Sciences at GE Healthcare where she was head of the global marketing team and helped to drive product strategy and go-to-market for a \$4+ billion business in the biological research, biomanufacturing, cell therapy and diagnostics industries. Prior to GE Healthcare, Isakovich served as Chief Marketing and Strategy Officer at Philips Healthcare, and has held other marketing, product and corporate strategy leadership roles at other medical and life science companies. Isakovich holds dual degrees in mathematics and physics from Yale University, and earned a PhD in Nuclear Experimental Physics from Massachusetts Institute of Technology.

About Epsilon Imaging

As a provider of workflow enhancing solutions for cardiology, Epsilon Imaging is transforming cardiac diagnostic workflow with a vendor neutral suite of visualization and analysis software applications designed for echocardiography. EchoInsight provides clinical applications for improved quantification of the heart with clinical strain imaging. Applications assist clinicians to enhance, standardize, and streamline interpretation and monitoring of echo studies. Learn more by visiting epsilon-imaging.com.

###