PRESS RELEASE
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EPSON IMAGING INTRODUCES ECHOINSIGHT® FOR CARDIO ONCOLOGY
WITH PRACTICAL STRAIN IMAGING

Company Showcasing Its Newest Application Along With EchoInsight for Stress Echo
at ACC ‘13 Scientific Sessions Currently Underway in San Francisco, CA

EchoInsight for Cardio Oncology is a Vendor Neutral Application Designed to Assist Clinicians
Improve Confidence and Workflow When Monitoring Patients Undergoing Therapy

Study Presented at ACC ‘13 Supports EchoInsight’s Vendor Neutral Platform for Clinical Use

San Francisco, CA, March 11, 2013 – Epsilon Imaging, Inc., a revolutionary visualization and analysis
software provider for cardiac diagnostic workflow, today announced the introduction of its newest
application, EchoInsight for Cardio Oncology, with practical strain imaging. EchoInsight for Cardio
Oncology is a vendor neutral application designed to assist clinicians in improving confidence and
workflow of study interpretation and reporting when monitoring oncology patients. The Company is
showcasing the EchoInsight application suite at the American College of Cardiology (ACC) ‘13 Scientific
Sessions, currently underway at Moscone North in San Francisco, CA (Booth N6069). Additionally, a
study presented at the conference supports EchoInsight’s vendor neutral platform for clinical use.

A study published in 2011 in the American Journal of Cardiology by Dr. Heloisa Sawaya and colleagues,
concluded that longitudinal strain echocardiography, along with plasma concentrations of cardiac
troponin, predicted the development of cardiotoxicity in patients treated with anthracyclines such as
Doxorubicin and Trastuzumab. They noted that as breast-cancer survival increases, cardiotoxicity with
the chemotherapeutic agents becomes a more significant issue, but the two parameters might be “useful
to detect chemotherapy-treated patients who may benefit from alternative therapies, potentially
decreasing the incidence of cardiotoxicity and its associated morbidity and mortality.”

The American Society of Echocardiography has indicated that guidelines to manage the risk of heart
disease in cancer patients will soon be published to guide clinicians in the use of strain imaging with
echocardiography for early detection of cardiotoxicity resulting from therapies used to treat cancer. Until
now, strain imaging has been research-oriented, cumbersome to use and usually vendor specific.
EchoInsight for Cardio Oncology assists clinicians to quickly and easily integrate strain imaging into the
clinical environment program, while improving patient management.

“We are pleased to introduce EchoInsight for Cardio Oncology,” said Eric J. Sieczka, president and CEO
of Epsilon Imaging. “We have collaborated with cardio oncology researchers and clinicians in the
development of this latest solution from Epsilon Imaging. We believe EchoInsight for Cardio Oncology will
bring the power of strain imaging to clinical practice in an intuitive, workflow enhancing and reliable
platform, assisting clinicians to improve patient management when monitoring therapy.”

EchoInsight for Cardio Oncology features include automated processing, rapid serial study comparison,
and global and regional longitudinal strain and EF trending with percent change from baseline. The
application also delivers detailed visual-based reporting to aid patient management and customized
integration to customer healthcare IT workflow, along with premier remote customer support.
Study Presented at ACC ‘13 Supports EcholInsight’s Vendor Neutral Platform for Clinical Use

Broad scale adoption of speckle tracking in clinical use has been hindered until now by conventional, vendor specific limitations of the solutions available to the market. At ACC ‘13, Dr. Theodore J. Kolias, associate professor of cardiology at the University of Michigan Cardiovascular Center, et al. presented “New Universal Strain Software Accurately Assesses Cardiac Systolic and Diastolic Function Using Speckle Tracking Echocardiography.” The study evaluated 50 patients who prospectively underwent an echocardiogram immediately prior to cardiac catheterization. EcholInsight was used for speckle tracking strain analysis of the DICOM images, and was compared to a vendor-specific approach using raw data with “conventional strain software.”

“Our study concluded that EcholInsight can be used to accurately assess left ventricular systolic and diastolic function using speckle tracking echocardiography,” said Dr. Kolias. “This is encouraging news for strain imaging in clinical practice.”

About Epsilon Imaging

As a provider of workflow enhancing solutions for cardiology, Epsilon Imaging is transforming cardiac diagnostic workflow with a vendor neutral suite of software applications designed for echocardiography. EcholInsight provides a suite of clinical applications that provide visualization and analysis with practical strain imaging for the clinical environment. Applications assist clinicians to enhance, standardize, and streamline interpretation and reporting of echo studies. Initial applications include cardio oncology and stress echo. Learn more by visiting epsilon-imaging.com.

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